

# Why Fundraise with See's Candies?

**See's**  
**CANDIES®**

# Profitable & Easy to Sell Programs

- Easy to Sell Brand - “Quality without Compromise” made in California factories since 1921
- High Profit Dollars – multiple items are easily sold – EASY to reach fundraising goal
- Great Customer Service – including local shops for easy pick-up
- Free Shipping [with \$655 order delivered to one address]

# Our Fundraising Goal

- Raise \$ \_\_\_\_\_ over the next \_\_\_\_\_ weeks for \_\_\_\_\_ (Use of Funds).

# Flyer “Quick Review”

- There are many delicious options for us to sell to easily achieve our profit goal [please review seasonal items in addition to proven sellers].

## Estimated Profit from Fundraising Event

| Items Sold per Sales Volunteer | Number of Sales Volunteers |                   |                   |
|--------------------------------|----------------------------|-------------------|-------------------|
|                                | 25                         | 50                | 100               |
| 10                             | \$750 - \$875              | \$1,500 - \$1,900 | \$3,000 - \$3,800 |
| 25                             | \$1,875 - \$2,375          | \$3,750 - \$4,750 | \$7,500 - \$9,500 |

- To achieve **our** profit goal, we should have \_\_\_\_\_ participants taking orders
- If each participant sells \_\_\_\_\_ boxes of chocolates we will average \$3.00-\$3.50 profit per box.
- We'd make \$ \_\_\_\_\_ of profit, well above our goal.

# Testimonials

- Customers support how easy it is to reach your \$ Profit Goals by selling See's Candies
  - “Our latest Fundraiser was exceptional. See's made me a hero. Everybody raved about the candy, and applauded the parent organization for coming up with something that truly sells itself. We will definitely be using See's as our fundraiser again soon!” Vanessa, AYSO

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# Testimonials

- “I am the VP for our booster club and we do See’s fundraising every year. One mom earned over \$500 doing a fundraiser for her daughter’s cheer booster account. Numerous girls are able to continue on the team because of the ability to fundraise through great programs like See’s. All of our parents and girls are so grateful for the opportunity See’s gives us!” Ukiah, CA

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# Testimonials

- “Thank you See’s! We just finished our fundraiser and everything you said was true. People love purchasing See’s Gift Certificates from our organization as they can be used at any See’s location, at any time. You made this fundraiser so easy we’re going to sell your Gift Certificates as part of our year-round scrip program.”

June L.

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# Say YES to See's

- Highly Profitable
- Easy to Sell
- Great Customer Service
  
- Let's Go Sell Some Delicious See's Candy!

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