

Fundraising Terms

ORDERING:

The freshness of the fundraising items must be considered at all times since there are no added preservatives. Therefore, when placing your order, order only what you feel you can easily sell. It is important to schedule your deliveries as close to the appropriate holiday as conveniently possible.

DISPLAY:

Products may be displayed in retail businesses provided that the proper signage accompanies the display. Proper signage includes: See's 50% Product Flyer with "Sponsored By" section completed, or other See's printed material. Any other signage must be approved in advance, in writing by See's Candies. Candy must be displayed on shelves, table tops or other standard display units, in a designated "See's Candies Fundraising" section, along with identifying signage. Display area must be clean, free of dust, cool (60°-72° F) and well ventilated. Your display location is subject to approval by See's Candies.

ADVERTISING:

This may be done through school or club newsletter, local paper, radio and flyers. It must be clearly stated that this is a fundraising project for your school, non-profit or charitable organization. All advertising copy must be approved in writing by See's Candies.

IMPORTANT MESSAGE TO OUR CUSTOMERS

- ◆ Please allow 7-14 days from receipt and payment of order for delivery or pick up from a shop.
- ◆ Free delivery to one destination with a minimum order of 10 cartons. Less than 10 cartons may be picked up at your local Quantity Discount store. Ask your Customer Service Representative for details.
- ◆ No additional discounts or complimentary candy.
- ◆ For Alaska & Hawaii prices, Call **1-800-SEES-123**.
- ◆ Prices good through April 12, 2009.
- ◆ See's Candies reserves the right to substitute products of equal or greater value in the event of unforeseen product shortages.
- ◆ At times we make portions of our customer list available to carefully screened companies, whose products or services might be of interest to you. If you would prefer not to receive such mailings, please contact us at (800) 877-7337. Your email address will remain confidential. Our complete Privacy Policy can be viewed at www.sees.com.



See's Proven Fundraising Tips

PRICING:

It is recommended that the fundraising items be sold at twice the amount of your purchase price.

STORAGE:

All See's Candies fundraiser items should be stored in a cool 60° - 72° F dry area protected from exposure to extreme heat or cold, ants, mice, or any materials having strong or offensive odors such as gasoline, moth balls, etc.

RECEIVING THE CANDY SHIPMENT:

Immediately verify the number of cartons you receive against the sheet the carrier has you sign. BEFORE any distribution is made, check for damage, shortages or wrong assortments. Any error of this type must be reported to the Customer Service Center at **1-800-877-7337** within 24 hours. Unless this is done, we cannot be responsible for making any adjustments.

SORTING THE ORDER:

Sort candy by type in the same order as listed on order form. Write the total count for each item on your packing slip/worksheet. Note any discrepancies and contact See's Customer Service at **1-800-877-7337**.

DISTRIBUTING THE ORDER:

Work in teams. Assign one person to read the orders while a second person pulls the items. Then double-check the items for that order. Do not distribute candy until you have put all the orders together. If you had no discrepancies when you first received delivery, mistakes found now would mean a mistake was made in putting together the individual customer's orders.



Save All Year Long

SEE'S QUALIFYING YEAR

See's qualifying year is **November 1** thru **October 31**. Once you have placed an initial minimum order on any of our 50% Profit Programs, you are qualified to make additional add-on carton purchases of the other 50% Profit products. For example, if you make an initial minimum carton purchase of Winter 50% Profit items on or after November 1, you may purchase less than minimum carton counts for Valentine or Spring 50% Profit Programs.

*Note: 50% Profit items are sold in **FULL CARTONS** only.*

See's cannot accept the return or exchange of any unsold candy.